13d – Web Presence - Web Utilities

Action Item Template Response

General Action Item Information

Lead Division/Office: ES  
Action Item Number: 13d  
Action Item Short Name: Web Presence - Web Utilities  
Project Short Name: Web Utilities  
Dependencies with other EP Action Items: TBD  
Implementation leader (name & email): Brian McGough (bmcgough@indiana.edu)

I. DESCRIBE YOUR PLANS FOR IMPLEMENTING THIS ACTION.

Many web utilities are required in developing a modern web presence.

1. Wikis  
2. Blogs  
3. Trackers  
4. Adaptation to evolving web  
5. Web site auditing tools (site mappers, link checkers; accessibility, compatibility, search optimization, standards, and usability checkers)

ACCOMPLISHMENTS

- Confluence and Jira are now available throughout the IU system.  
- SharePoint is supported system wide  
- The web analytics tool Urchin has been acquired and a pilot is underway.

II. WHAT ARE THE POLICY AND PRACTICE IMPLICATIONS OF YOUR PLANS?

If the university hosts this kind of content, it is likely that we will need to adapt policies to account for the security and retention of this data.

III. IDENTIFY STAKEHOLDERS.

- UITS webmasters  
- IU webmasters  
- Campus webmasters  
- Libraries
• Web Standards Committee
• Departmental website owners
• Faculty Council Technology Committees
• Regional Campus CIOs
• ITOP regional campus technology operations