37b – Capturing New Performances

Action Item Template Response

General Action Item Information

Lead Division/Office: Digital Library Program
Action Item Number: 37b
Action Item Short Name: Capturing New Performances
Dependencies with other EP Action Items:
Implementation leader (name & email): jwd@indiana.edu; leader TBD.

I. DESCRIBE YOUR PLANS FOR IMPLEMENTING THIS ACTION.

In addition to converting existing analog audio and video collections to digital formats (addressed by 37a - Digitizing Legacy Audio and Video Recordings), IU needs to ensure that new events being captured in "born-digital" audio and video formats are able to be easily made available to users and preserved for long-term access.

This project/sub-action concerns creative performances (e.g. music, dance, theater, performance art) as opposed to classroom and lecture capture, which are dealt with in other actions (see: 34 - Teaching & Learning Resources Data Utility, 36 - Preserving the Scholarly Events).

Further engagement of appropriate stakeholders is necessary to better define this project, but activities will likely include:

- Definition of appropriate audio and video codecs, file formats, and packaging for delivery of newly produced content to the preservation repository and access systems.
- Definition of best practices for performance capture.
- Providing or updating equipment in units engaged in performance event capture.

The Jacobs School of Music has developed a system for performance capture and delivery based on industry standards and best practices, and this and other existing operations at IU will be used as sources for many of these best practices.

II. WHAT ARE THE POLICY AND PRACTICE IMPLICATIONS OF YOUR PLANS

This plan may involve definition of standards or best practices that various units across IU must follow in order to make their video and audio content available through enterprise systems. It may also support capture of new categories of performances that are not currently being captured systematically.

Copyright and intellectual property will be a key policy area for further development, through engagement of IU’s Office of University Counsel. Rights issues can be very complex for performances, depending on the copyright status of the underlying work, license/rental agreements, nature of use and access, agreements with performers, and other issues.

III. IDENTIFY STAKEHOLDERS.
• Units at all campuses that put on performance events, e.g.:
  o Jacobs School of Music (IUB)
  o Department of Theatre and Drama (IUB)
  o Music and Arts Technology (IUPUI)
  o Music, drama, dance, and related departments and institutes at all IU campuses
• Units at all campuses engaged in audio and video capture of performance events, e.g.:
  o UITS Media Design & Production
  o Jacobs School of Music Recording Services
• Digital Library Program
• Libraries and archives across IU responsible for maintaining collections of local performances, e.g.
  o Cook Music Library (IUB)
  o Wells Library Media Services (IUB)
  o IUPUI University Library
• UITS Enterprise Infrastructure: Video Infrastructure
• Office of University Counsel

Community input will be obtained through meetings, focus groups, surveys, and a variety of other mechanisms.