

13b – Web Content Management System

Action Item Template Response

General Action Item Information

Lead Division/Office: Pervasive Technology Institute

Action Item Number: 13b

Action Item Short Name: Web Presence

Project Short Name: Web Content Management System

Dependencies with other EP Action Items: TBD

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I. DESCRIBE YOUR PLANS FOR IMPLEMENTING THIS ACTION.

- Continue developing tools and instructions to assist web managers using the service.
- Conduct infoshares and presentations to assure the service is well understood.
- Create best practices and policies.
- Develop support and improve training.
- Continue executing the communications plan for this action.

ACCOMPLISHMENTS

- A project using Cascade server was completed and the production environment implemented.
- User training, templates, and instructions were created.
- IUB and IUPUI sites were migrated to WCMS.
- A new web site and tools were developed and trialed, based on the needs identified by focus groups in April 2010.
- Best practices, policies, support, and training are under development.

II. WHAT ARE THE POLICY AND PRACTICE IMPLICATIONS OF YOUR PLANS?

Web managers have already invested in processes and tools for web content management. Moving to web content management may not benefit them if they do not have multiple contributors and workflow needs. This plan targets those that can benefit from web content management and focuses on meeting the common needs of that community.

III. IDENTIFY STAKEHOLDERS.

- UITS webmasters
- IU webmasters
- Campus webmasters

- Libraries
- Web Standards Committee
- Departmental website Owners
- Faculty Council Technology Committees
- Regional Campus CIOs
- ITOP regional campus technology operations